

# KEEP CALM IT'S ART SHOW TIME AGAIN

SPONSORSHIP  
PROPOSAL  
2021



SERVE TO CHANGE LIVES



**Rotary**

Club of Portland Inc.

PortlandSignworks  
.com.au



Rotary Club of Portland Inc  
Kym Stock – Sponsorship & Marketing  
PO Box 255, Portland. Vic 3305  
E: [xrman1954@gmail.com](mailto:xrman1954@gmail.com)  
P: 0408 379 151  
F: [www.facebook.com/RotaryClubOfPortlandInc](http://www.facebook.com/RotaryClubOfPortlandInc)

## **Portland Art Show Sponsorship 2021**

The Rotary Club of Portland was formed in 1942 and since that time has been active in promoting the ideals of Rotary through local and international community projects.

This year will be the 38th consecutive running of the Portland Art Show.

As well as a major fund raising event, the art show is also one of the premier events on the Portland social calendar. It is a great opportunity to catch up with friends and acquaintances in a relaxing atmosphere and enjoy the art work produced by our talented artist.

Generally there are approx 300 paintings from 100 artists on display and available for purchase. We introduced other mediums other than paintings to the show which enabled local sculptors and other medium artists to display their talents. Artists also vie for significant prize money in a number of different categories. This enables us to attract the best artists and the best artwork for display.

By supporting the Rotary Club of Portland you are helping us to help others get things done that governments do not fund.

In order for all of this to continue to happen, we rely heavily on the continued support of local businesses and friends of Rotary. We invite you to sponsor the Portland Art Show in one or more of our various forms of sponsorship which are outlined on page 2.

If you require any further information, please contact Kym Stock on 0408 379 151 or by email at [xrman1954@gmail.com](mailto:xrman1954@gmail.com) and a member of the Rotary Club will contact you shortly to discuss potential options.

Thank you for your continued support.

Kym Stock - Sponsorship  
Rotary Club of Portland Inc



Rotary Club of Portland Inc  
Kym Stock – Sponsorship & Marketing  
PO Box 255, Portland. Vic 3305  
E: xrman1954@gmail.com  
P: 0408 379 151  
F: www.facebook.com/RotaryClubOfPortlandInc

## Portland Art Show Sponsorship

**Major Sponsor ..... \$ 2000.00 & Over**

- Judges Choice, Best Artwork sponsor recognition
- Name included in all advertising and press
- Full page advertisement in catalogue (height 190mm x width 125mm)
- Full year advertising in Portland Art Show web site as major Sponsor with link to your site
- 4 opening night tickets
- Banner in Hall
- Company Representative to open show

**Platinum Sponsor ..... \$1500.00**

- Artwork Category sponsor recognition
- 2 opening night tickets
- Full year advertising in Portland Art Show web site with link to your site
- Full page advertisement in catalogue (height 190mm x width 125mm)
- Banner in hall

**Gold Sponsor . ..... \$1000.00**

- Artwork Category sponsor recognition
- Full year advertising in Portland Art Show web site with link to your site
- Banner in hall
- 2 opening night tickets
- 1/2 page advertisement in catalogue (height 95mm x width 125mm)

**Silver Sponsor ..... \$500.00**

- Name displayed in hall and web site
- 1 opening night ticket
- Acknowledgement in catalogue

**Bronze Sponsor ..... \$300.00**

- Name displayed in hall
- 2 Saturday / Sunday tickets
- Acknowledgement in catalogue

**Supporter of Rotary ..... \$various / in kind sponsorship.**

- To be determined individually based on level of contribution.

The Portland Art Show website = <http://portlandartshow.com.au> is where sponsors names and logos are displayed throughout the site. The site has access to over 6,000 artists and art enthusiasts from all around Australia and abroad. Please take the time to look at last year's show to see how we display our sponsors.